Elysia Social LLC

Capabilities Statement

Elysia Social is a creative and strategic marketing partner for established businesses. The studio directs a client's brand, content, social media, advertising, and website as one body of work, so customers meet the same business everywhere they find it. Direction is settled before anything is produced, and every retainer includes a plain-language monthly report covering what ran, what it produced, and what happens next.

Over 6 years in the industry, serving clients across 20+ industries.

Capabilities

- Strategy and creative direction: brand positioning, marketing strategy, creative direction for campaigns and channels, brand guidelines and brand books.
- Content and production: concept and lifestyle photography, product and event photography, videography and video editing, graphic design for digital and print, copywriting.
- Digital presence and marketing: social media management, search and AI visibility, paid advertising on Meta, Google, and TikTok, website design and development, email campaigns and newsletters.
- Ongoing creative partnership: the whole presence carried month to month, with a plain-language monthly report.
- For organizations: public awareness campaigns, organizational storytelling, recruitment and enrollment marketing, community outreach, creative production, website and digital communications, campaign development, marketing strategy and plain-language reporting.

Documented results

A real estate brokerage surfaced in 373 AI search queries between July 30 and August 26, 2026, and grew its Instagram from about 50 followers to 621 or more under Elysia Social's management. A wellness ranch's TikTok, built from zero, reached 11,000 views in its first three months, with no advertising behind the views.

Registrations and facts

- Legal entity: Elysia Social LLC, founded 2023.
- Registered supplier, Virginia eVA: supplier number SUP376873.
- Registered vendor, OpenGov: vendor ID 590127.
- SAM.gov registration in progress.
- UEI: YGBVGHXFLLW8.
- Serving clients worldwide. Replies within 48 hours.

- Elysia Social is available as a creative subcontractor to prime contractors on communications and marketing work.

Contact: hello@elysiasocial.com | (561) 969-8379 | https://www.elysiasocial.com/institutional